



# DigiGreenNPost Project Newsletter

**DECEMBER 2022**

## Project Overview

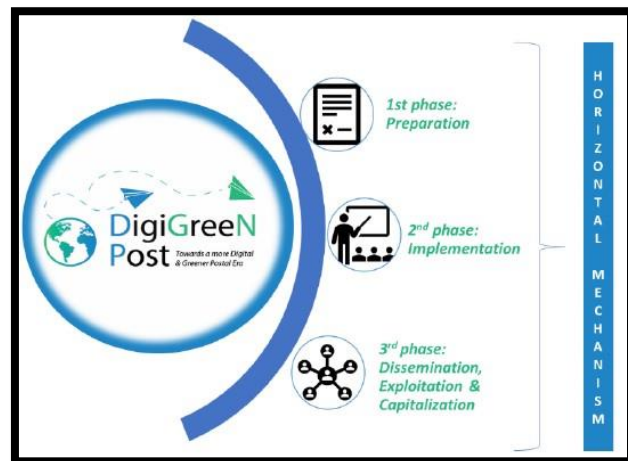


The European postal industry is a key contributor to the European economy with an increased importance during the COVID-19 pandemic. The once traditional sector is currently moving fast to a

new digital era while also undertaking concrete actions on environmental issues.

*The DigiGreenPost project intends to bring resilience to the postal industry through the provision of upskilling for postal employees in green and digital competence areas, acting as an enabler towards the implementation of digital and green policy agendas, building the understanding of the importance of digital and green-related jobs throughout the sector.*

The project will achieve this goal through the following activities: a *Transnational Ecosystem for DigiGreen Skilled Postal Employees, Two New Skills Curricula, Pilot delivery of Trainings, a Dual Recognition Scheme in the Postal Sector as well as Dissemination and Exploitation Activities.*

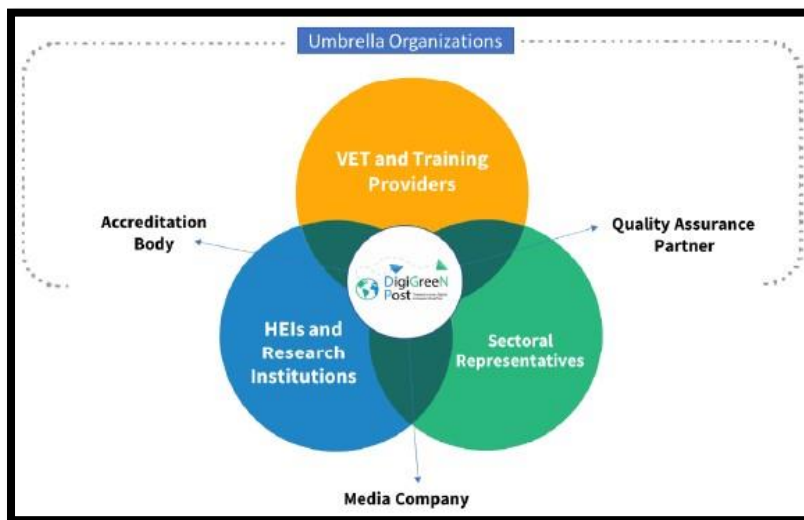


### Outputs that will be produced from the above-mentioned activities are:

- Upgrade of Sectoral Profiles with new skills,
- a Competence Framework,
- a DigiGreen Post Model,
- two Competence-based Curricula,
- a new Joint Training Scheme including Web Based Learning (WBL),
- an e-learning platform,
- Individual Learning Accounts (with Micro-credentials awarding)
- and a new “Cross-Border” Certification Scheme.

## Consortium

The project consortium is led by the Greek partner AKMI S.A, which is an institution specialized in vocational education & training (VET) provider and it includes the following partners: PostEurop (Belgium), Instruction & Formation (Ireland), CPIP “Center for Promoting Lifelong Learning” (Romania), Hellenic Open University (Greece), Institute for Political Ecology (Croatia), EVBB (Germany), Hellenic Post – ELTA S.A. (Greece), Posta Romana (Romania), EUROCERT (Romania), BK-Con (Germany), and SLING (Belgium).



The DigiGreenPost Project alliance will create a common learning and skills recognition framework, user friendly and accessible by all postal workers, who are seeking jobs in postal and delivery companies

in different countries across the EU. By influencing the current status of the qualification frameworks as well as affecting the Vocational Education and Training (VET) offered in each country, our project will enable mobility of postal workers and to unify therefore the postal sector in the EU.

PostEurop, as the umbrella organization for all postal representatives in Europe, is the main partner in charge of the project's dissemination

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and communication activities, along with all project partners. PostEurop has made substantial progress in the first part of the project by achieving major accomplishments in terms of DigiGreenPost Project dissemination and promotion, laying the groundwork for the project's continuance. More significantly, PostEurop is engaging target audiences and end users, which adds value to the desired impact.

### The expected results of the DigiGreenPost Project will be:

- the resilience and harmonization of the EU postal industry under common initiatives,
- the reinforcement of digitalization in the postal sector, the adaptation of green practices,
- the creation of “digigreen” skilled workforce and the enhancement of their employability,
- the creation of synergies between the Education Providers and the sector representatives.

### DigiGreenPost Project Kick-off Meeting



The Kick-off Meeting of the DigiGreenPost Project was held on the 19th & 20th of September 2022 in Athens, Greece. The Kick-off Meeting was kindly hosted by Project Coordinator AKMI International, in its premises. 11 Project partners and the associated partner physically participated in the meeting, and Posta Romana joined virtually.

The goal of this Kick-off Meeting was to work on the detailed Project Plan. Each Partner representative presented his/her company and expertise to the entire Consortium.

During the DigiGreenNPost Project Kick-off Meeting, all the partners explained in detail their role in the Work Packages (WP) of the Project in which they will be actively involved, and the responsibilities & tasks that come with it.



## Dissemination and Exploitation



Our communication and dissemination strategy aims to reach at different levels: the local, the regional and the European. Up until this moment, the Work Packages (WP) are progressing smoothly with the postal representatives to disseminate all project

activities through their networks while PostEurop adequately expands them through all its members and on the social media channels created and dedicated to the DigiGreenNPost Project. Our partnership aims to form a coherent approach for reaching the identified target groups, ensuring that the results will be widely known through a tailored communication and dissemination strategy.

## PARTNERS



PostEurop



You can learn more about DigiGreenPost Project by clicking the following  
icons:



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